

# For Rent By Owner Objections:

### 1. "I can rent it myself, I don't need an agent."

I understand the desire to save money. However, marketing to the right tenants, screening them, and preparing board packages can be time-consuming. If not done correctly, it can take even longer, resulting in lost potential rent. I will find quality tenants for you, handle all marketing, inquiries, screening, paperwork, and lease agreements, making the entire process hassle-free

### 2. "I've already found a tenant on my own."

That's great! Have you qualified him? Have you done a background check, credit report, and rental history verification? One of my goals is to make sure my clients (you) are renting to a reliable tenant and avoid future problems.

## 3. "I can't afford to have the property sit vacant."

I completely understand. One of my main goals is to minimize vacancy periods. I have a large pool of qualified tenants and a proven marketing plan that will help fill your property as quickly as possible.

#### 4. "The property is not ready to rent out yet."

That's no problem! I can advise you on cost-effective improvements to maximize your rental income. Additionally, we can create virtual finishes and staging for photos, allowing us to start marketing the property and build a pool of interested renters. This way, when we're ready to show it, we can rent it out quickly.